Target: BP Recognition Program
Frequently asked questions

Registration

How do I join Target: BP?
Go to TargetBP.org to register for Target: BP. For the best user experience, use Chrome, Safari or Firefox as your browser. If you use Internet Explorer, be sure to use version 10 or higher.

Does it cost anything to participate in Target: BP?
No. The American Heart Association (AHA) and the American Medical Association (AMA) are offering the Target: BP program as a free resource.

My clinic takes blood pressure measurements on our patients, but we don’t offer treatment for high blood pressure. Can we register for the Target: BP Recognition Program?
You can join the Target: BP program and use the resources available. However, you will not be eligible for participation in the Target: BP Recognition Program. The recognition program focuses on acknowledging those clinics taking an active role in treating their patients’ hypertension to achieve blood pressure control.

I signed up with TargetBP.org already, do I still need to create an account?
Yes, all healthcare organizations that register for Target: BP must create an account. If you registered prior to March 27, 2017, please follow these steps:

   STEP 1: Go to TargetBP.org and select “Register” under Join Target: BP.
   STEP 2: On the login screen click “I forgot my password”. Enter the email address you used to register.
   STEP 3: You will receive an email with a link to activate your Target: BP account. Click the link and complete the form to confirm the details for your organization are correct.

After I register my healthcare organization, how do I activate my Target: BP account?
You will receive an email with an activation link that must be used within 24 hours to complete your registration. If you do not activate the account within 24 hours, you will need to reset your password by clicking the “I forgot my password” button.

Can I change the email address that I used to register?
No. Email addresses cannot be changed once you have registered. However, you can add multiple users to an account.

Can I change Primary Users?
You may change the Primary User at any time, however, only one registrant may be the Primary User at a time.
Can the secondary contact submit data?
No, only the Primary User may submit or change data. Secondary contacts serve as an alternate contact if the Primary User cannot be reached. Secondary contacts are not registered in Target: BP and must be added as a View-only User to see the data.

Why do we need to have a Data Use Agreement with AHA/AMA and an End User License Agreement with the Forward Health Group?
The Data Use Agreement, or DUA, is an agreement between your organization and the AHA/AMA that allows AHA/AMA to use the reported data. Even though patient specific data are not collected, your organization’s aggregate data are being used for analytical and messaging purposes. The End User License Agreement, or EULA, is an agreement between your organization and the Forward Health Group (FHG), who is storing the data. This allows your organization to access the FHG website for reporting data through a secure account.

Recognition and data submission

How will Target: BP recognize my healthcare organization’s participation?
The Target: BP Recognition Program, in this its inaugural year, has two award levels to recognize healthcare organizations that prioritize blood pressure control. The first level recognizes participants for registering with Target: BP and entering their 2016 blood pressure control rate data. The second level recognizes participants who have 70 percent or more of their patient population with high blood pressure controlled to <140/90 in 2016.

How long do I have to submit the data?
Data are submitted once a year. To be considered for recognition in this year’s Target: BP program, patient data collected during the 2016 calendar year must be submitted by July 31, 2017.

Are there any patients that should be excluded from the data?
Target: BP collects data for adult patients (age 18–85) diagnosed prior to July 1, 2016. Additionally, exclude any patients with end-stage renal disease, dialysis, renal transplant or pregnancy.

Why are the race/ethnicity categories in the Prevalence Estimator limited to “Hispanic,” “Non-Hispanic black” and “Non-Hispanic white”?
The tool employs data collected by the National Health and Nutrition Examination Survey, or NHANES, which did not attain sufficient sample sizes of other groups to determine hypertension prevalence. All patients not included in one of these race/ethnicity categories should be reported as “Unknown.”

I’ve saved my data, does that mean I’m done?
Saving the data enables you to review or change it at a later date. To submit your data for recognition, you must select “Submit Data,” and electronically sign the Data Attestation confirming it is accurate.

May I edit my data after it has been submitted?
No, data may only be submitted once. You may save your data prior to submitting or correct data errors if the attempt to submit data was unsuccessful.
Data analysis

Can a user view every organization’s data?
No, a user can only view data for those organizations they have been given permission to access.

How can I let other team members see how our organization’s results compare?
The Primary User for each healthcare organization can add an unlimited number of users who can see their organization’s data benchmarked to regional and national results.

When can we see how our healthcare organization’s results compare?
Benchmark data will be available August 2017.

How will this information be used?
Data will be used to track success rates in blood pressure control. Organizations that achieve a blood pressure control rate (<140/90 mmHg) of 70 percent will be recognized by Target: BP during the American Heart Association’s Scientific Sessions and/or during the Annual Meeting of the American Medical Association House of Delegates.

If you have a question that has not been addressed above, please submit your inquiry at http://targetbp.org/contact-us/.