

TARGET:BP™



February 22, 2018
Participant Webinar



Today's agenda and speakers

Welcome and introduction

Amy Ciarochi, HBP Strategic Alliances Manager, American Heart Association

Target: BP Recognition Program

Gregory Wozniak, PhD, Director of Outcomes Analytics, American Medical Association

Target: BP data submission resources and demo

Jenny Buechner, Operations Manager, American Heart Association

Q & A: Questions taken from live Readytalk chat forum

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Target: BP Recognition

*Gregory Wozniak, PhD, Director Of Outcome Analytics
American Medical Association*



Recognition criteria and Levels



Participation

- Target: BP registration
- Submit 2017 data



Gold

- Blood pressure control measure based on NQF#0018/PQRS#236
- **≥70%** of adult patients with diagnosis of hypertension whose blood pressure adequately controlled (**<140/90mmHg**) in 2017

Data submission requirements, 2018

- **Data submission timing**

- Submit data by June 1

- **Recognition data (adult patients):**

- Total patient population
- Total patient population by age, race/ethnicity and gender (Prevalence Estimator)
- Total number of patients with diagnosis of hypertension
- Total number of patients with diagnosis of hypertension whose high blood pressure is controlled

2017 Hypertension Guidelines

- **New 2017 guideline lowers the target for blood pressure treatment to 130/80 mmHg**
 - Emphasizes the importance of early prevention, detection and treatment to reduce future cardiovascular risk
- **Target: BP continues to report on existing quality measures**
 - Submission of 2017 blood pressure control rate data (NQF#0018/PQRS#236)
 - The measures have not been revised to reflect the November 2017 BP Guideline update thresholds and continue to define high blood pressure as $\geq 140/90$.
 - The AHA and AMA will continue to track these quality measures to ensure Target: BP Recognition data align with them.

Key data inclusion/exclusion criteria

- All data refer to adult patients (age 18-85) with an office visit during 2017
- Total adult patient population includes only those patients with an office visit in 2017
- Total hypertensive population is limited to patients with a diagnosis on or prior to 6/30/17 with at least one office visit in 2017.
 - Exclude any patients with end-stage renal disease, dialysis, renal transplant or pregnancy
- The controlled hypertensive population are those patients with a blood pressure <140/90 at their most recent 2017 office visit

Prevalence Estimator

- Tool for estimating the expected hypertensive patient population based on an organization's adult patient population, stratified by age, race/ethnicity and gender
- Powered by the Million Hearts® Hypertension Prevalence Estimator Tool
 - Age, race/ethnicity and gender category counts are inputs for the tool
 - The categories are determined by the tool
- An estimate outside of the expected range is not incorrect - brings awareness to potential diagnosis gaps

Prevalence Estimator Results

Results	Total
Number of patients	13450
Expected patients with hypertension	2730
95% confidence interval range	2696 - 2764
Q2) Total adult (18-85 years) patient population that has been diagnosed with hypertension \geq 140/90	1500

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Recognition Resources & Demonstration

Jenny Buechner, Operations Manager, American Heart Association



Target: BP online resources

<http://targetbp.org/recognition-program/>

- Data Collection [Worksheet](#)
 - Tool for collecting information that can then be entered into the data recognition portal
- Target: BP Frequently Asked Questions ([FAQ](#))
- Account Management and Data Submission [Guide](#)
 - Step-by-step data submission resource that covers submitting data, managing user access and updating your recognition profile.

Data Submission Portal

- Live Demo, <https://targetbpqa.populationmanager.com>

TARGET:BP™ | American Heart Association. life is why™ | **AMA** AMERICAN MEDICAL ASSOCIATION

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The Target: BP Recognition Program celebrates physician practices, health care systems, and their care teams who prioritize managing uncontrolled blood pressure within their patient populations. For a healthcare organization to be recognized in 2018, data must be submitted by June 1st.

Below is a list of organizations that you may access.

[Add New Organization](#)
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Org Name ↓	Status ↑↓	Total Population ↑↓	Numerator ↑↓	Denominator ↑↓	2017 Rate ↑↓	2016 Rate ↑↓	Expected patients with hypertension ↑↓	95% confidence interval ↑↓	Providers ↑↓	Action(s)
Healthy Healthcare	Saved no errors	13,450	1,000	1,500	67%		2,730	2,696 - 2,764		Enter/Edit Data

Top Five list for a successful submission

1. Only use whole numbers – no commas or decimal points
2. Distribute your total adult patient population from question 1 in the prevalence estimator
 - Do NOT enter the hypertensive population
3. Question 1 > Question 2 > Question 3
4. If race/ethnicity breakdown is not available for the total adult patient population, then place patients in the Unknown category for each age/sex cell.
5. Make sure to opt-in to recognition and your organization name is spelled as you would like if you wish to be included in national recognition materials. *This includes capitalization.*

Your questions.....

Please remember to complete the post-webinar survey

THANK YOU!



Submit a question at: <https://targetbp.org/home/contact-us/>